



Campus Planning Committee Meeting Notes

Meeting Date: August 9, 2021

Members Present: Jerry Anthony, Liz Crooks, Kristi Finger, Craig Just, Lauren Lessing

Others: Shawn Albaugh Kleppe, Joe Bilotta, Matt Henderson, Mike Kearns, Rod Lehnertz, Damian Simcox, Adele Vanarsdale, Debby Zumbach

ATHLETICS SIGN AT KINNICK

Athletics presented a proposal to add signage to the named ANF Plaza. ANF stands for America Needs Farmers and is a registered trademark by the University of Iowa. It was developed during the national farm crisis and the Hayden Fry era of the 1980s to recognize individuals (players) involved in farming and is still displayed on helmets today.

The plaza is located at the northwest corner of the stadium. The signage consists of a 52" logo, 32" lettering, and will be 300" in length projecting 1" from the wall. The font is consistent with the Athletics' brand.

Discussion included other potential trademarked messages across campus; would this be precedence setting; ties to Iowa and the institution; and the suggestion of installing more information near the plaza that explains the meaning of ANF.

This proposal was supported by committee members.

ATHLETICS SIGN AT JACOBSON BUILDING

Athletics presented a proposal to refresh the signage at the Jacobson Building. The proposal offered two options using the common name for the building or the formal name. The color scheme would be grey and black, like surrounding athletic structures. Both options would use a Tigerhawk logo on the panels that would be haloed with light.

Committee members supported the more formal name option proposed.

PLANNING PROGRESS UPDATES

- Performing Arts

No progress since last meeting

- Master Plan Dubuque Gateway

A conceptual design by the City of Iowa City of the Dubuque Street Gateway sign was shared. It is envisioned to be larger, more interactive and notable, depicting a presence of the University.

Discussion included views from various vantage points in the area; the type of interactive messaging; scale; the future of the formerly considered obelisks and how they play into gateway plan; and the partnership with the city.

As this was a conceptual plan, notes of comments will be taken back to the city for further consideration.

- Campus Enhancement Planning Process

All colleges will be asked to produce facilities plan for their specific college, which will then be passed to the provost for review and inclusion in the academic plan and then to UI Administration for the project, services and operations plans. These will then be shaped by the strategic priorities of the University, resulting in subplans for building improvements (BIP), site improvements (SIP) and utilities improvements (UIP).

Plans approved by the colleges will have been developed and have buy in from their constituents.